

Connect through IREM with the real estate community that needs your services.



**YOU'RE INVITED
TO BE ONE OF OUR**

100

***EXCLUSIVE*
Industry Partners**

www.iremnmn.org

4248 Park Glen Road, Minneapolis, MN 55416

Contact Lebron Fix at Lebron@iremnmn.org

Phone (952) 928-4664 | Fax (952) 929-1318



The Institute of Real Estate Management (IREM®) is an international community of real estate managers dedicated to ethical business practices, maximizing the value of investment real estate, and promoting superior management through education and information sharing. IREM is the home for all industry professionals connected to real estate management – and the only organization serving both the multi-family and commercial sectors.

Since 1933, IREM has set the standard for best practices in real estate management. Today, IREM membership includes over 20,000 individuals and 570 corporate members. With nearly 350 members, IREM Chapter 45 is one of the larger chapters within the national organization.

Collectively, Certified Property Manager (CPM) members manage nearly \$1.8 trillion worth of the nation’s real estate assets. They manage approximately 11.6 million residential units and 10 billion net square feet of commercial space. Most members manage mixed portfolios. They manage various types of properties including apartments, condominiums, office buildings, shopping centers, mobile home parks, federally assisted housing and industrial parks.



IREM’s Industry Partner program is designed to foster professional relationships between our real estate members and a mix of locally represented, reputable service vendors. With the IREM Industry Partner program, our chapter can provide you with a multitude of benefits and opportunities, including the opportunity to attend IREM Minnesota events.

These benefits apply to Chapter 45 communications and programs only. If you are interested in becoming a sponsor on the national level, please visit www.irem.org.

“IREM is about continuing the professional relationships with many IREM members which have been built over the years and establishing new relationships with others. These contacts are invaluable to us and greatly appreciated.”

*– Jack Mueller, President, Minnesota Roadways Co.
(Platinum IREM Industry Partner)*

“We greatly value our involvement in IREM for the relationships developed and the knowledge shared with members and Industry Partners. Whether it is cutting edge practices, or the sage wisdom of experienced managers, IREM is a great place to remain connected and informed.”

*– Brice Buckingham, Belfor Property Restoration
(Platinum Industry Partner)*

“IREM is a great group of people first and foremost—they are easy to meet and build working relationships with. We value our IREM Industry Partner participation over all other associations as it is a group made up of exactly the people we need to speak with about our services to grow our business.”

– Mike Collins, Account Manager, Cutting Edge Property Maintenance (Gold IREM Industry Partner)

“I’ve been with IREM for several years and it has really helped my business. I’ve made new relationships, earned new clients, and I find myself looking forward to IREM events. I’ve really enjoyed IREM and I would recommend it to others too.”

*– Brett Janzen, TruNorth Painting
(Gold IREM Industry Partner)*

IREM Minnesota Chapter 45 limits its exclusive IREM Industry Partner program to 100 vendor companies.

BENEFITS	PLATINUM \$2,375	GOLD \$1,275	SILVER \$825 <i>(This level capped at 65 companies)</i>
Prime booth location at VIP Event (i.e. near bar, front booth)	●		
Opportunity to be a greeter during special recognition month	●		
Your logo with link to your company website in a prominent location on the IREM Minnesota website	●		
Golf event hole sponsorship (<i>multiple sponsors at each hole</i>) AND free VIP Event booth	●		
Share booth with IREM at one MREJ summit per year at no cost	●		
Roundtable sponsor: First opportunity to be a lunch sponsor and short presentation at roundtable	●	●	
Golf event hole sponsorship (multiple sponsors at each hole) OR free VIP Event booth		●	
Special recognition at an IREM sponsored program	●	●	
Opportunity to attend IREM Minnesota events	●	●	●
Complimentary attendance at IREM sponsored programs	6	4	2
Certificates for \$30 off MREJ sponsored programs (summits)	4	2	0
A copy of the printed Industry Partner directory	●	●	●
Access to online membership directory	●	●	●
Listing in printed & online directories	●	●	●
Advertisement in the Industry Partner directory	Full Page	Full Page	Half Page
Access to member mailing list	●	●	●
Name tag ribbon at IREM sponsored programs	Platinum	Gold	Silver
Your company's business cards displayed at every event	●	●	●
IREM Industry Partner logo to use for marketing needs	●	●	●
Recognition on powerpoint displayed at IREM sponsored programs	●	●	●
Company name included on a full page ad in MREJ	●	●	●

MREJ = Minnesota Real Estate Journal

* New Industry Partners will have the option to be paired with an IREM member to accompany them to their first IREM event.

Events where you have an opportunity to network and/or market your business with IREM professionals:

IREM SPONSORED:

- Golf 18-hole scramble
- Member Celebration
- VIP Event (vendor tradeshow)
- Community outreach events
- Five Programs ("IREM Sponsored")
- IREM Member Mixers
- Property Manager Roundtable meetings

MN REAL ESTATE JOURNAL (MREJ) SPONSORED:

- Three Programs: MN Real Estate Journal partnered with IREM

DIRECTORY ADVERTISING INFORMATION

PLATINUM LEVEL

Full page, black and white
4.5" wide x 7.125" high

GOLD LEVEL

Full page, black and white
4.5" wide x 7.125" high

We understand that advertisers are liable for all content of advertisements including copy, representations and illustration and are responsible, without limitation, for any and all claims made thereof against the Institute of Real Estate Management, Minnesota Chapter 45, its officers, agents and employees.

Advertiser must supply the advertisement in one of the following accepted file formats: PDF, JPG or TIF (files submitted must be a minimum of 300 dpi, grey scale, no layers). Digital file submissions only. Ads submitted as a Microsoft Word document may incur additional charges.

All advertisements are subject to the approval of the Chapter. Professional design services are available at a rate of \$85 per hour. Please contact the Chapter regarding this opportunity.

In order for your ad to be placed in the Industry Partner directory you must forward:

- The advertisement correctly formatted and to size
- The IREM Industry Partner application with payment
- The advertisement must be received at the Chapter office by the deadline indicated on the enclosed letter or it will not be placed in the directory

TO: IREM MN Chapter
4248 Park Glen Road
Minneapolis, MN 55416
Lebron@iremmn.org
(952) 928-4664

SILVER LEVEL

Half page, black and white
4.5" wide x 3.75" high

**Ads are shown in full scale.*

APPLICATION

Once your company becomes a Chapter 45 IREM Industry Partner, all your company employees will be considered IREM Chapter 45 Industry Partners.

Contact Name (main contact only please) _____

Company Name _____

Address _____

City/State/Zip _____

Telephone _____ Fax _____

Email _____ Website _____

Advertisement in Industry Partner directory (check one): use new ad (email to Lebron@iremmn.org) Put contact information in ad space
Please indicate the season during which you'd like special recognition: Spring Summer Fall Winter No Preference
Your special recognition month will be confirmed once your application is processed.

Who recruited you for sponsorship? _____

Two directory categories are included in your sponsorship. Please check up to TWO categories below.
You may purchase up to 3 additional categories for \$100 per category.

- | | | |
|--|--|---|
| <input type="checkbox"/> Accessibility Specialists | <input type="checkbox"/> Fire & Security Systems/Sprinklers | <input type="checkbox"/> Parking Management |
| <input type="checkbox"/> Apartment Leasing Services | <input type="checkbox"/> Food Service/Catering | <input type="checkbox"/> Plantscapers |
| <input type="checkbox"/> Architecture | <input type="checkbox"/> General Contractor | <input type="checkbox"/> Plumbing Contractors |
| <input type="checkbox"/> Attorneys | <input type="checkbox"/> Glass Cleaning | <input type="checkbox"/> Pool Deck Coatings |
| <input type="checkbox"/> Banking/Financial | <input type="checkbox"/> Gutter Cleaning | <input type="checkbox"/> Refuse Removal-Recycling |
| <input type="checkbox"/> Basement Waterproofing | <input type="checkbox"/> Holiday Decorations & Banners | <input type="checkbox"/> Roofing Contractors-Consultants |
| <input type="checkbox"/> Blacktopping | <input type="checkbox"/> Indoor Air Quality (HVAC-Environmental) | <input type="checkbox"/> Sealcoating |
| <input type="checkbox"/> Building & Maintenance | <input type="checkbox"/> Insurance | <input type="checkbox"/> Security |
| <input type="checkbox"/> Carpet Cleaning | <input type="checkbox"/> Interior Design | <input type="checkbox"/> Sewer Maintenance |
| <input type="checkbox"/> Carpets & Floor Covering | <input type="checkbox"/> Internet Access/Telecommunications | <input type="checkbox"/> Signs |
| <input type="checkbox"/> Charging Stations | <input type="checkbox"/> Janitorial Services | <input type="checkbox"/> Sitework Construction |
| <input type="checkbox"/> Construction-Renovation | <input type="checkbox"/> Janitorial Supplies-Equipment | <input type="checkbox"/> Snow Removal |
| <input type="checkbox"/> Consulting | <input type="checkbox"/> Landscape | <input type="checkbox"/> Specialty Cleaning & Restoration |
| <input type="checkbox"/> Credit Reporting/Collection Services | <input type="checkbox"/> Leak Detection | <input type="checkbox"/> Striping-Sweeping Services |
| <input type="checkbox"/> Electrical | <input type="checkbox"/> Lighting | <input type="checkbox"/> Technology |
| <input type="checkbox"/> Elevator Maint.-ADA/Upgrades & Repair | <input type="checkbox"/> Masonry Repair/Caulking | <input type="checkbox"/> Tree & Lawn Services |
| <input type="checkbox"/> Energy | <input type="checkbox"/> Natural Gas | <input type="checkbox"/> Window Cleaning |
| <input type="checkbox"/> Engineering | <input type="checkbox"/> Painting-Decorating | <input type="checkbox"/> Windows-Doors |
| <input type="checkbox"/> Exterior Remodeling/Siding | <input type="checkbox"/> Parking Area Coatings | |
| <input type="checkbox"/> Exterminator-Pest Control | <input type="checkbox"/> Parking Lot Maintenance | |

**Please read the information below, sign the form and return it with the appropriate payment amount payable to:
IREM Minnesota Chapter 45, 4248 Park Glen Road, Minneapolis, MN 55416**

Please check appropriate sponsorship level:

Platinum / \$2,375 **Gold / \$1,275** **Silver / \$825** **Optional Additional Categories \$** _____

Select One (Gold Only): **Free Golf Hole** **OR** **Free Valued Industry Partner (VIP Event) Booth**

Payment

Check Credit Card (we accept VISA or MC)

Credit Card Number _____ Expiration Date _____

Signature _____

By signing this Industry Partner agreement, you have read the IREM® Code of Professional Ethics, understand that IREM® Members are bound by this Code, and agree that you will not deliberately put a member in jeopardy of potentially violating this Code by your actions. This IREM® Chapter reserves the right to approve or terminate an Industry Partner agreement at any time, and to modify the criteria, categories, and or terms of the Industry Partner program as deemed necessary. Industry Partners are not members of IREM® but may refer to themselves as an Industry Partner. Should an Industry Partner no longer be a part of this IREM® Chapter program, either by choice or because of termination, the Industry Partner must immediately discontinue any reference of affiliation with IREM®.

Company _____

Signed _____ Date _____